



NAREE CONFERENCE AGENDA **TUESDAY OCTOBER 11**
NATIONAL ASSOCIATION OF REAL ESTATE EDITORS

General Sessions in Grand Ballroom A & B – 4th Floor

Registration and Meet the Press Sign-up Open at 8:00 AM

- 7:00 AM - 5:00 PM** **Green Room** (Speaker Ready Room) Grand Ballroom D.
- 8:00 AM - 5:00 PM** **Registration** Grand Ballroom Foyer.
- 8:00 AM - 5:00 PM** **Java Cafe** (Press Room) Grand Ballroom C.
- 8:00 AM - 5:00 PM** **Zen Tea Room** (Quiet Press Room) Grand Ballroom E.
- 8:00 AM - 5:00 PM** **NAREE University Classroom** - Arden Room - appointment cards at Registration Desk.
- 8:00 AM - 5:00 PM** **Interview Studio** Multimedia/Broadcast Journalists reserve times at NAREE's Registration Desk – Brookhaven Room.
- 8:00 AM - 9:00 AM** **Welcome Breakfast** – Grand Ballroom Foyer.
- 8:30 AM - 9:20 AM** **NAREE University - Reporting Social Justice in Commercial Real Estate.**
 Panelists: Bianca Barragán, Bisnow and Randy Tucker, Cincinnati Enquirer.
 Moderator: Catie Dixon, Bisnow.
- 9:25 AM - 10:00 AM** **Top 10 Issues Facing Residential and Commercial Real Estate.**
 William McCarthy, CRE, 2023 Chair, Counselors of Real Estate.
- 10:05 AM - 10:55 AM** **NAREE University - Big Peach Journalism: Covering Real Estate News and the Growth of Atlanta.**
 Panelists: J. Scott Trubey, Atlanta Journal-Constitution; Savannah Sicurella, Atlanta Business Journal;
 Andy Peters, CoStar News; Ariel Kass, Crain's Detroit Business and Jarred Schenke, Bisnow.
 Moderator: Tony Wilbert, CoStar News.
- 11:00 AM - 11:50 AM** **Future Epicenters of Growth.**
 Panelists: Mark Toro, Toro Development Co.; James Pitts, Greenwood CRE and Eric Willett, RCLCO.
 Moderator: Matt Valley, France Media.
- 12:00 PM - 12:50 PM** **Piedmont Lunch/NAREE University – Real Estate E-Newsletters.**
 Panelists: Jack Flemming, Los Angeles Times; Joe Lovinger, The Real Deal
 and Cameron Sperance, The Points Guy.
 Moderator: Eileen McEleney Woods, Boston Globe.
- 1:00 PM - 1:40 PM** **Innovators At-Large.**
 Panelists: Michael Alladawi, Revive Real Estate; Rhett Damon, Opendoor
 and Jay McKenzie, Builders Digital Experience.
 Moderator: Mitchell Parton, Dallas Morning News.
- 1:45 PM - 2:10 PM** **Mortgage Matters.**
 Chris Birk, VP of Mortgage Insight, Veterans United Home Loans.
 Moderator: Jeff Ostrowski, Bankrate.
- 2:15 PM - 3:05 PM** **Finding Shelter: Converting Office Space to Residential.**
 Panelists: Julie Whelan, CBRE; Dougal Cameron, Cameron Management; Ed Cross, Cross & Co.
 and Jamie Woodwell, Mortgage Bankers Association.
 Moderator: Jon Banister, Bisnow.
- 3:10 PM - 3:35 PM** **Home Building: Challenges, Opportunities and the Economy.**
 Robert Dietz, Chief Economist, National Association of Home Builders.
 Introduction: Michael Kanell, Atlanta Journal-Constitution.
- 3:40 PM - 4:30 PM** **Hotels: The Great Awakening.**
 Panelists: Charlotte Kang, JLL; T.Jack Bagby, Cooper Carry; Michael Ritz, Peachtree Hotel Group
 and Ben Brunt, Noble Investment Group.
 Moderator: Eli Segall, Las Vegas Review-Journal.
- 4:35 PM - 5:00 PM** **Opening Keynote: Home Affordability and the 2023 Economy.**
 Nicole Bachaud, Senior Economist, Zillow.
- 5:00 PM - 6:00 PM** **Opening Reception.** Grand Ballroom Foyer.
- 6:00 PM - 7:30 PM** **Back to the Future of Work Tour.**
 3550 Lenox Road. Five-minute walk to CBRE's design practice headquarters.
 (Meet in Grand Ballroom to walk with NAREE group.)
 Remarks: Peter Van Emburgh, CBRE Global Head of Real Estate.
 Drinks and light bites.
- 8:00 PM - 10:00 PM** **NAREE President's Hospitality Suite.** West/East Paces & Terrace. Westin Buckhead - 4th Floor.
 A NAREE tradition with Dinner-by-the-Bite.

NAREE CONFERENCE AGENDA WEDNESDAY OCTOBER 12

NATIONAL ASSOCIATION OF REAL ESTATE EDITORS

General Sessions in Grand Ballroom A & B – 4th Floor

Registration and Meet the Press Sign-up Open at 8:00 AM

- 7:00 AM - 5:00 PM **Green Room** (Speaker Ready Room) Grand Ballroom D.
- 8:00 AM - 5:00 PM **Registration** Grand Ballroom Foyer - 4th Floor.
- 8:00 AM - 5:00 PM **Java Cafe** (Press Room) Grand Ballroom C.
- 8:00 AM - 5:00 PM **Zen Tea Room** (Quiet Press Room) Grand Ballroom E.
- 8:00 AM - 5:00 PM **NAREE University Classroom** - Arden Room - appointment cards at Registration Desk.
- 8:00 AM - 5:00 PM **Interview Studio** Multimedia/Broadcast Journalists reserve times at NAREE's Registration Desk – Brookhaven Room.
- 8:00 AM - 9:00 AM **Power Up Breakfast** – Grand Ballroom Foyer.
- 8:10 AM - 9:00 AM **NAREE University – Real Estate Podcasts.**
Panelists: Miriam Hall, Bisnow; Isabella Farr and Suzannah Cavanaugh, The Real Deal and Shane Backler, Atlanta Journal-Constitution.
Moderator: Jeff Collins, Orange County Register.
- 9:05 AM - 9:30 AM **Emerging Ventures, Prop Tech and Valuations.**
Jose Perez and Steve Gaenzler, homegenius.
Moderator: Ilyce Glink, Syndicated Columnist and CEO of Best Money Moves.
- 9:35 AM - 10:05 AM **Creating Affordable Multifamily Projects.**
Panelists: Doug Childers, JLL and Paul O'Shaughnessy, Grubb Properties.
Moderator: Suzann Silverman, Multi-Housing News.
- 10:10 AM - 10:35 AM **How the Shifting Rental Market Will Impact the Entire Home Market – Exclusive Data Release.**
Ryan Coon, Realtor.com.
- 10:40 AM - 11:05 AM **A Sustainable Lift: Creating Next-Gen Green Elevators.**
Monica Miller Brown, TK Elevators.
Moderator: Tony Wilbert, CoStar News.
- 11:10 AM - 11:55 AM **Attaining Home Ownership: Challenges and Solutions.**
Panelists: Rob Chrane, Down Payment Resource; Noelle Melton, NeighborWorks America and Nicole Bachaud, Zillow.
Moderator: Beth DeCarbo, CopyTK.com.
- 12:00 PM - 12:55 PM **Peachtree Lunch/NAREE University – New Media Species.**
Panelists: Ashley Fahey, American City Business Journals' National Observer; Hana Alberts, Insider; Randy Shearin, France Media and Mark Bonner, Bisnow.
Moderator: Ralph Bivins, Realty News Report.
- 1:00 PM - 1:30 PM **Inflation Hedges: Challenges for Homeowners, Consumers and Mom & Pop Realty Investors.**
Rick Sharga, ATTOM Data Solutions.
Moderator: Ilyce Glink, Syndicated Columnist and CEO of Best Money Moves.
- 1:35 PM - 2:20 PM **Transforming Retail Properties for Tomorrow.**
Panelists: Brad Sanders, CBRE; Terry Montesi, CEO of Trademark Property Company and Lilly Golden, Evergreen Commercial Realty.
Moderator: John Gittelsohn, Bloomberg News.
- 2:25 PM - 3:10 PM **Building Single Family to Rent #BTR**
Panelists: Kelly Mangold, RCLCO; Richard Ross, Quinn Residences and Todd Wood, Christopher Todd Communities.
Moderator: Aldo Svaldi, Denver Post.
- 3:15 PM - 4:00 PM **New Trends in Selling and Buying Homes.**
Panelists: Jim Riccitelli, Unlock Technologies; Marilyn Wilson, WAV Group and Jamie Glenn, Knock.
Moderator: Jeff Collins, Orange County Register.
- 4:05 PM - 4:55 PM **Urbanists in Action: Changing Cities with Innovative Places.**
Panelists: Nicolía Robinson, Cooper Carry; Anna Deans, Midway and Brooke Dewey, JLL.
Moderator: Joe Gose, freelance New York Times.
- 5:00 PM - 6:00 PM **The Take Five Reception.** Grand Ballroom Foyer.
- 6:00 PM - 8:00 PM **All Aboard for Mixed-Use Midtown Style Tour. Live, Work, Stay.**
1105 West Peachtree Street. (Board buses from Westin Motor Court.)
Destination will have a top chef demo, tasting and libations.



NAREE CONFERENCE AGENDA **THURSDAY OCTOBER 13**
NATIONAL ASSOCIATION OF REAL ESTATE EDITORS

General Sessions in Grand Ballroom A & B – 4th Floor

- 7:00 AM - 3:00 PM** **Green Room** (Speaker Ready Room) Grand Ballroom D.
- 8:00 AM - 12:00 PM** **Registration** Grand Ballroom Foyer - 4th Floor.
- 8:00 AM - 3:00 PM** **Java Cafe** (Press Room) Grand Ballroom C.
- 8:00 AM - 3:00 PM** **Zen Tea Room** (Quiet Press Room) Grand Ballroom E.
- 8:00 AM - 5:00 PM** **NAREE University Classroom** - Arden Room - appointment cards at Registration Desk.
- 8:00 AM - 5:00 PM** **Interview Studio** Multimedia/Broadcast Journalists reserve times at NAREE's Registration Desk – Brookhaven Room.
- 8:00 AM - 9:00 AM** **Awards Day Breakfast** – Grand Ballroom Foyer.
- 8:00 AM - 8:55 AM** **NAREE University - Excel Part III.**
 Workshop Instructor: Charles Minshew, Atlanta Journal-Constitution.
 Moderator: Eileen McEleney Woods, Boston Globe.
- 9:00 AM - 9:40 AM** **Luxe Homes and Skyrise Dwellings.**
 Panelists: Christa Huffstickler, Engel & Volkers Atlanta and Chad Lagomarsino, The Agency.
 Moderator: Ronda Kaysen, New York Times.
- 9:45 AM - 10:15 AM** **Why the United States Needs 4.3 Million More Apartments.**
 Caitlin Sugrue Walter, National Multifamily Housing Council (NMHC).
 Introduction: Jason Hidalgo, Reno Gazette-Journal.
- 10:20 AM - 11:15 AM** **Economic Forecast for 2023.**
 Panelists: Lawrence Yun, National Association of Realtors; Selma Hepp, CoreLogic;
 Lisa Sturtevant, Bright MLS and Danielle Hale, Realtor.com.
 Moderator: Steve Brown, Dallas Morning News.
- 11:20 AM - 11:50 AM** **Beyond Rent: The Amenity Explosion.**
 Panelists: Stephanie Summerall, Vero Sade and Dale Hope, Landmark Properties.
 Moderator: Madeline Bilis, Apartment Therapy.
- 11:55 AM - 1:00 PM** **President's Signature Luncheon: The Work-Life Balance.** Woodruff Room, Lobby Level.
 Keynote Speakers: Pulitzer Prize winners Sarah Blaskey and Nick Nehamas, The Miami Herald.
 Moderator: Eileen McEleney Woods, Boston Globe.
- 1:15 PM - 1:45 PM** **Climate Change: New Data on How Natural Disasters Impact Home Prices.**
 Sara Brinton, Realtor.com.
- 1:50 PM - 2:20 PM** **The Anatomy of a Sustainable Innovation District: Designing a Knowledge Community of Collaborative Offices, Research Facilities and Public Spaces with the SITES Initiative.**
 Mason Ailstock, President of the Rowen Foundation.
 Moderator: Scott Sowers, freelance Washington Post.
- 2:25 PM - 3:15 PM** **Resorts & Second Homes.**
 Panelists: Jason Romano, High Hill Farm; Francisco Rizo, Douglas Elliman - Mexico;
 Glenn Phillips, Lake Homes Realty; Amy Doherty, Douglas Elliman - Aspen and Nurit Coombe, The Agency.
 Moderator: Candy Evans, Second Shelters.
- 3:45 PM - 5:15 PM** **NAREE's Meet the Press.** Buckhead Room - Lobby Level.
- 6:15 PM** **Award Winner Red Carpet Reception.** West/East Paces & Terrace - 4th Floor.
Journalists only.
- 7:30 PM - 9:00 PM** **NAREE's 72nd Annual Real Estate Journalism Competition Awards Presentation and Reception.**
 Grand Ballroom A & B.
- 7:45 PM - 9:30 PM** **Award winner individual photo shoots** available throughout the presentation in front of the NAREE Step and Repeat Banner, Grand Ballroom C. Winners are encouraged to return to Ballroom A & B to support awarding-winning colleagues after their photos are taken.
- 9:00 PM - 10:00 PM** **Après Reception.** Grand Ballroom Foyer.

NAREE CONFERENCE AGENDA FRIDAY OCTOBER 14

General Sessions in Grand Ballroom A & B – 4th Floor

- 8:00 AM - 9:00 AM NAREE Farewell Breakfast.
- 8:15 AM - 9:05 AM NAREE University - Award Winner Backstories. Grand Ballroom A & B.
Get inside the minds of media colleagues who received NAREE's top honors in 2022.
Panelists to be announced after the Award Ceremony on Thursday evening.
Moderator: Cameron Sperance, The Points Guy.
- 9:15 AM - 9:45 AM General Membership Meeting.
- 10:00 AM Conference Ends.



Join us for the Journalism Awards Ceremony
Thursday night in the Grand Ballroom.

73RD ANNUAL

NAREE
NATIONAL ASSOCIATION of REAL ESTATE EDITORS

**JOURNALISM
COMPETITION**

Awards



NAREE's 73rd Annual Journalism Awards Competition

Recognizing excellent residential, commercial
and financial real estate coverage.

30 Categories in the broad field of
commercial and residential real estate with
gold, silver, bronze awards

plus overall awards including
Best Freelance Collection, Best Young Journalist and the
Kenneth R. Harney Award for Best Consumer Education
Reporting and NAREE's Platinum Award for the
Best Report by an Individual Journalist.

Mark your calendars: March 1, 2023 deadline to enter on [NAREE.org](https://www.naree.org)