

Full name \_\_\_\_\_  
 First name (for badges, etc.) \_\_\_\_\_  
 Title/Department \_\_\_\_\_  
 Publication and Media Company \_\_\_\_\_  
 \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Work Phone \_\_\_\_\_ Cell \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Web site \_\_\_\_\_ Twitter \_\_\_\_\_  
 Specialty \_\_\_\_\_  
 Keyword identifiers for NAREE web search (i.e., freelancer/residential) \_\_\_\_\_  
 \_\_\_\_\_  
 (optional and not published) Home phone \_\_\_\_\_

**ENROLL ME AS AN:**

- Active Media Member** \$ 75.00 annual dues  
 Staff or freelance journalist  
**Independent journalists working for the news division of independent news outlets.**
  - Bona fide digital, print and broadcast journalists – freelance or staff writers, reporters, editors, columnists and broadcast producers – covering residential and commercial real estate, mortgage and finance, the business of real estate, home and urban design, luxury, green building, architecture, housing policy among other topics for bona fide news outlets.
  - NAREE defines bona fide news outlets as those independent of sponsoring organizations/advertising control, not affiliated with trade associations, lobby groups, PR firms, real estate brokerage companies or any companies in the broad field of real estate – building companies, developers, architects, etc. or governmental entities.
- Industry Associate Member** \$ 195.00 annual dues
  - Writers, editors, producers, bloggers, columnists and/or content providers for non-news divisions of media parent companies, trade association affiliated publications, and real estate industry special interest information outlets and sponsored publications, and marketplaces.
  - Publishers, authors, columnists, bloggers and those who write for independent news outlets in the news division – part-time as a complement to their industry-related jobs.
  - Communication professionals – publicists, marketing directors and consultants – who disseminate information on behalf of real estate-related business interests.

Referred by \_\_\_\_\_

**contact us at: nareeprograms@gmail.com  
 www.naree.org**

"I swear the above is an accurate description of my professional status. It is my responsibility to notify NAREE in writing of any change that could affect my NAREE membership. If the above information is shown to be false, NAREE can terminate my membership immediately and all prepaid membership dues are forfeited. As a NAREE member, I will strive to uphold the highest standards of professional conduct and to avoid any conflict of interest. Should my conduct be called into question, I shall cooperate in any NAREE Board conducted investigation and accept any decision it may render on membership."

Signed \_\_\_\_\_ Date \_\_\_\_\_

**PAYMENT INFORMATION**

**Membership begins when the membership application and payment have been processed.**

- Charge the following credit card:  Visa  Mastercard  AmEx  
 Name on Card \_\_\_\_\_  
 Card No. \_\_\_\_\_ Exp. date \_\_\_\_\_
- I'll fax my credit card information by \_\_\_\_\_ to 561-391-0099
- I'll pay on www.naree.org by \_\_\_\_\_
- Check enclosed, payable to NAREE

**MAIL TO:**

Mary Doyle-Kimball  
 NAREE Executive Director  
 1003 NW Sixth Terrace  
 Boca Raton, FL 33486  
 561-391-3599



NAREE dues are not deductible as a charitable for federal tax purposes, but may be deductible as a business expense. NAREE is a non-profit organization. IRS Registration # 51-1036401



**THE ONLY**  
 professional association for editors, reporters, writers, broadcast producers, columnists, authors and bloggers on staff and freelance  
**COVERING**  
 residential and commercial real estate and home & urban design.

# NAREE

NATIONAL ASSOCIATION of REAL ESTATE EDITORS

FOUNDED IN 1929

## Active Media Members

Active members are the nation's leading journalists who cover residential, commercial and/or real estate finance, home and resilient/sustainable design and green building, urban development and land planning /use, housing policy, investment, property management and related trends for the news divisions of bona fide, independent news outlets in print, on line and on air.

Media members work for both independent general circulation and trade news outlets including newspapers, magazines, newsletters — both print and digital and produce e-newsletters, podcasts videocasts, blogs and websites.

Media members may include staff or freelance writers, reporters, editors, producers and columnists in small or large markets throughout the United States, Canada, Mexico, South America, Europe, Asia, Africa and Australia.

NAREE provides a forum for members to share ideas, discuss trends and ethical concerns, and explore new and innovative ways to cover the important real estate issues of the day. NAREE also offers professional development workshops at NAREE University for those new to the real estate beat and veterans seeking to enhance skills in the digital age, as well as news coverage tips and a network for freelance referrals.

## Industry Associate Members

Application for associate membership is open to writers, editors, producers, bloggers, columnists and/or content providers for trade association affiliated publications and real estate industry special interest publications. Publishers, authors, and those who write for independent news outlets in the news division — part-time as a complement to their industry-related jobs — may also apply for associate membership.

Industry associate members also include communication professionals who disseminate information on behalf of real estate-related business interests. NAREE industry associate members include public relations and marketing professionals representing architects, builders, developers, real estate agents, banks, professional trade organizations, computer software publishers, consulting and law firms.



## AWARDS

### Annual Journalism Competition

NAREE's Annual Real Estate Journalism Competition recognizes excellence in real estate reporting, writing and editing stories and in publications about residential and commercial real estate. The awards honor both individual journalists and teams of reporters. Awards for Best Collection of Work, Best Investigative Report, Best Column, Best Economic Analysis, Best Architecture Story, Best Real Estate Section and Best Real Estate Website are among the honors given. Enter on [www.naree.org](http://www.naree.org).

#### HONORS INCLUDE:

**Platinum Award: Best Individual Entry \$1,000**  
**Presidents Award: Best Freelance Entry \$500**  
**Ruth Ryon Award: Best Young Journalist Entry \$250**  
**Gold Awards \$250 each**  
**Silver Awards and Bronze Awards**

First entry is free for NAREE active members.

**Journalism Contest Deadline: March 1** for work published, posted or aired in the previous calendar year. All winners receive award certificates.

### Annual Bruss Book Awards

This awards program was created to recognize excellence manifested in the work of real estate authors. Enter books focusing on the broad field of real estate including mortgage finance; home buying and selling; the business of real estate, government housing policy, green building, urban design, investing, architecture, and construction. The competition is open to all published real estate authors.

Gold, Silver, and Bronze, plus Best First-time Author awards - First place prize \$1000. Discounted application fee for NAREE members.

**Book Awards Deadline: April 15** for books published the previous year.

### Annual NAREE Bivins Fellowship

A travel grants program to NAREE's Annual Spring conference to foster professional development for journalists working for the news divisions of independent media. Apply on [www.naree.org](http://www.naree.org).

No application fee for NAREE active media members.

**Fellowship Application Deadline: May 1.**

## PUBLICATIONS

### NAREE Network Directory

NAREE's Annual Network Directory lists media and industry professionals who have an interest in the broad field of real estate and are NAREE members. Member contact information is published alphabetically and by affiliation. All current members receive the Directory.

### Spring Conference Source Book

NAREE publishes its Spring Conference Program Book each June. Detailed agendas covering the top real estate issues of the day, plus industry and media speaker biographies and attendees are included in this 50-page resource book, available to all members.

### NAREE News

The NAREE News is published three times a year. This newsletter includes stories on how the media are covering real estate news and home and design features, and offers ideas for real estate coverage, plus member news and association plans and events. All current members receive NAREE's newsletter.

### NAREE.org

Association and industry headlines, member news and upcoming event calendars and details, plus entry forms are available from menus on the home page. NAREE officers, history and member benefits are detailed. Members may also register for programs and pay dues online.

## MEETINGS

### Annual Conference Register on [www.naree.org](http://www.naree.org)

NAREE's Annual Real Estate Journalism Conference is held in a different city each year. Industry experts are brought in for panel discussions and press conferences on the latest trends on commercial and residential real estate including: mortgages, appraisals, housing — affordable, luxe and sustainable, growth management, urban and suburban design and development, insurance, lending, investment and environmental concerns. Peer-led NAREE University sessions have included: Visuals in Digital Journalism, Working Remotely, Setting up a Freelance Writing Business and Taking It Up a Notch, and Editors Roundtables. Registrants also enjoy networking opportunities at the Awards Banquets, during NAREE's Meet the Press, on area tours, and in the Java Press Room and Hospitality Suite.

### Fall Journalism Summit

NAREE's Real Estate Journalism Summit — including the annual Board Installation and Awards Dinner and other news gathering and networking events — is held each fall in early November, usually as members coverage to cover the National Association of Realtors Convention. See NAREE's Calendar on [www.naree.org](http://www.naree.org).

### Winter Meeting

NAREE Suites, Receptions, Speaker and Panel Programs and Tours are offered as the schedule permits to foster member networking and skill sharpening as the media gather to cover the National Association of Home Builders' International Builders Show (IBS) in January or February. See NAREE's Calendar on [www.naree.org](http://www.naree.org).

### Industry Gatherings

NAREE members may meet informally at other real estate-industry related conferences such as the Urban Land Institute, Mortgage Bankers Association, National Association of Real Estate Investment Trusts, or International Conference of Shopping Centers, among others, depending on member interest and resources.