

**68th Annual Journalism Competition
CALL FOR ENTRIES**

1003 NW 6th Terrace
Boca Raton, FL 33486

**PLATINUM AWARD
\$1,000**

Best Overall Individual Entry

**PRESIDENT'S AWARD
\$500**

Best Freelance Collection

**RUTH RYON AWARD
\$250**

Best Young Journalist
(30 years or younger)

**CATEGORY AWARDS
Gold, Silver and Bronze**

Cash awards of \$250 will be presented to the Gold Winners.

All winners may request complimentary admission to NAREE's Spring Conference at Planet Hollywood Hotel, Las Vegas June 13-16, 2018
Awards Day is June 15.

68TH ANNUAL

NAREE

**REAL ESTATE
JOURNALISM**

Competition



**Enter online www.naree.org
by March 1, 2018**

Open to Digital, Print and
Broadcast Journalists:
Writers, Editors, Columnists,
Bloggers, Investigative Reporters,
Producers and Freelancers
Covering:
Residential and Commercial
Real Estate
Mortgage and Finance
Home and Urban Design
Luxury, Green Building & Architecture

**NAREE's online entry system
will open by Feb 1, 2018 on
www.NAREE.org**

**All entries must be submitted
online by 11:59 PM
March 1, 2018**

ELIGIBILITY:

Founded in 1929, the National Association of Real Estate Editors recognizes excellence in writing, editing and reporting each year.

All journalists covering the broad field of real estate whose work was published in or posted/aired as part of the news division of independent news outlets in 2017 can enter.

An independent panel of judges will consider criteria appropriate to the category including but not limited to clarity of writing, objectivity, originality, depth of reporting and design if applicable.

**QUESTIONS AND
TECHNICAL SUPPORT**

NAREEjcontest@gmail.com
NAREE Executive Director,
Mary Doyle-Kimball
561-391-3599

3 OVERALL AWARDS PLUS 32 CATEGORIES Options for Individual Journalists and Teams of Journalists

Topics in the broad field of real estate include but are not limited to: Residential, Commercial, Mortgage or Financial Real Estate, Public Policy, Luxury, Green Building, Architecture, Home or Urban Design

INDIVIDUAL AWARDS - PRINT OR DIGITAL

- Category 1: Best Collection of Work by an Individual Covering Residential Real Estate *(Submit 3 stories)*
- Category 2: Best Collection of Work by an Individual Covering Commercial Real Estate *(Submit 3 stories)*
- Category 3: Best Real Estate Column *(Submit 1 column)*
- Category 4: Best Economic Analysis
- Category 5: Best Interior Design Story
- Category 6: Best E-Newsletter by an Individual
- Category 7: Best Architecture Story

INDIVIDUAL AWARDS - NEWSPAPERS - PRINT OR DIGITAL

- Category 8: Best Residential Real Estate Story - Daily Newspaper
- Category 9: Best Mortgage or Financial Real Estate Story - Daily Newspaper
- Category 10: Best Commercial Real Estate Story - Daily Newspaper
- Category 11: Best Small Daily Newspaper Story - Daily Newspaper *under 75,000 Circulation*
(Residential, Commercial, Mortgage or Financial Real Estate, Luxury, Green Building, Home or Urban Design)
- Category 12: Best Weekly Newspaper Story - Weekly Newspaper
(Residential, Commercial, Mortgage or Financial Real Estate, Luxury, Green Building, Home or Urban Design)

INDIVIDUAL AWARDS - MAGAZINES - PRINT OR DIGITAL

- Category 13: Best Residential, Mortgage or Financial Real Estate Magazine Story - General Circulation
(Shelter, Business or Financial story in a consumer publication)
- Category 14: Best Residential Trade Magazine Story *(Residential Real Estate or Development, Mortgage, Finance or Home Building)*
- Category 15: Best Commercial Real Estate Trade Magazine Story

INDIVIDUAL AWARDS - ONLINE OR BROADCAST

- Category 16: Best Online Residential, Mortgage or Financial Real Estate Story
- Category 17: Best Online Commercial Real Estate Story
- Category 18: Best Real Estate Tweet Collection *(Submit 3 tweets 140 characters or less published on Twitter)*
- Category 19: Best Short Blog Post - Real Estate *(Less than 250 words plus any photos, graphics and videos produced by the individual entrant not staff artists or photographers)*
- Category 20: Best Audio or Video Report – Podcast, Broadcast or Online, Radio or Television local, network, subscription or Internet channels
(Residential, Commercial, Mortgage or Financial Real Estate, Luxury, Green Building, Home or Urban Design)

INDIVIDUAL OR TEAM AWARDS - ALL MEDIA

- Category 21: Best Breaking Real Estate News Story
- Category 22: Best Investigative Report or Investigative Series - Real Estate *(Submit all parts)*
- Category 23: Best Series - Real Estate *(Submit all parts)*
- Category 24: Best Blog *(Submit 1 blog - Residential, Commercial, Mortgage or Financial Real Estate, Luxury, Green Building, Home or Urban Design)*
- Category 25: Best International Real Estate Story *(Any story focused on real estate outside the U. S.)*

TEAM AWARDS - ALL MEDIA

- Category 26: Best Team Report *(Multiple bylined report - Residential, Commercial, Mortgage or Financial Real Estate, Luxury, Green Building, Home or Urban Design)*

INDIVIDUAL OR TEAM AWARDS - MAGAZINES OR NEWSLETTERS - PRINT OR DIGITAL

- Category 27: Best Design, Home or Shelter Magazine *(Submit 1 magazine)*
- Category 28: Best Residential Trade Magazine *(Submit 1 magazine)*
- Category 29: Best Commercial Real Estate Trade Magazine *(Submit 1 magazine)*
- Category 30: Best Newsletter *(Submit 1 newsletter - Residential, Commercial, Mortgage or Financial Real Estate, Luxury, Green Building, Home or Urban Design)*

INDIVIDUAL OR TEAM AWARDS - NEWSPAPERS - PRINT OR DIGITAL

- Category 31: Best Newspaper Real Estate or Home Section *(Submit 1 section - Daily or Weekly Newspapers)*

INDIVIDUAL OR TEAM AWARDS - ONLINE

- Category 32: Best Web Site - *(Submit 1 link - Solely Devoted to Residential, Commercial, Mortgage and/or Financial Real Estate, Luxury, Green Building Home and/or Urban Design)*