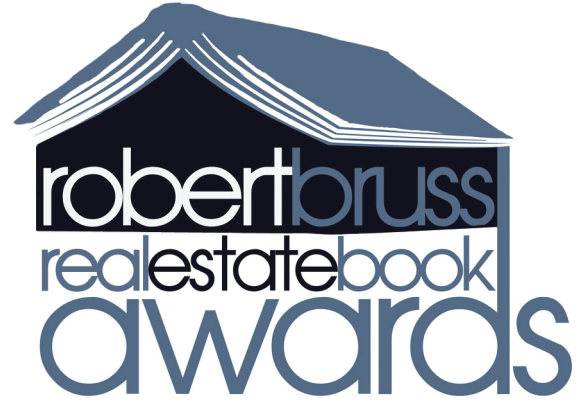


call for entries

THE 4TH ANNUAL



*Gold, Silver and Bronze Awards
plus Best First-time Author Award*

ENTRY DEADLINE:

February 15, 2011
For Books Published in 2010

www.naree.org



1003 NW 6th Terrace
Boca Raton, FL 33486
www.naree.org



NAREE's Book Awards are named for the late Bob Bruss, syndicated real estate columnist, prolific writer, and longtime NAREE leader and mentor who enjoyed reviewing real estate books and was instrumental in building association membership for many years.

The awards program was created to recognize the excellence manifested in the work of real estate authors on an annual basis. Books focusing on the broad field of real estate including mortgage finance; home buying and selling; the business of real estate; government housing policy; green building; urban design; investing; architecture; and construction are expected among myriad other topics. The awards program is being funded by grants from NAREE members, Leigh and Ivy Robinson of Express Publishing, the estate of Bob Bruss (Art Michaels, Trustee), NAREE Past President Brad Inman of Inman News and in-kind donations from the NAREE Board of Directors and Past Presidents.

Awards Presentation

Winners will be notified by May 1 so they can make plans to attend NAREE's Bruss Book Awards Presentation during NAREE's Spring Conference June 15-18 at the Menger Hotel in San Antonio, Texas. Details on www.naree.org

Certificates and award checks will be made out to the author or author's designatee on the application and awarded at the NAREE Awards Program. Those not present will be mailed awards. Award winners will be posted on www.naree.org and in the NAREE News.

Judging

The entire book and the selection of 5,000 words from the book will be sent to a panel of three qualified judges. Judges may elect to read only the 5,000 words or the entire book. Judges score each book on the following six attributes using a scale of 1-100:

- Originality
- Coverage of subject
- Accuracy
- Readability
- Scholarship
- Design

Highest three accumulated scores win, plus a fourth award will be given for Best First-time Author.

Each winner will receive a certificate and cash award:

Gold.....	\$1000
Silver	\$500
Bronze	\$250
Best First-time Author	\$250

Eligibility

1. The book must be published in English and have been released for sale during 2010.
2. The book must fit into the "real estate book" category as determined by NAREE. Books may be "E Books" of book length.
3. Some or all of the book may have been published previously as magazine or newspaper articles or as website content. Same title may not be submitted more than once.
4. The competition is open to all real estate authors regardless of NAREE membership.

No awards will be given unless five submissions are received.

Submission Requirements

Submissions must be postmarked by February 15, 2011, and received no later than February 25, 2011, and should include:

1. Three copies of either the pre-publication version or the publication version of the entire book or E Book CD.
2. Three copies of a maximum of 5,000 words selected from the book by its author, editor, or publisher as representative of the book as a whole. (Select a chapter or two.)
3. Application form and entry fee.

Entry Form 2011

Author Name _____

Book Title _____

Publisher _____

Author Address _____

City _____ State _____ Zip _____

Work# _____ Cell# _____

Home# _____ Fax# _____

E-mail _____

Job Title _____

Company _____

Book Editor Name _____

Editor Phone# _____ Publication Date _____

Entrant is a first-time author

Fee:

Author is a paid 2011 NAREE member, entry fee \$ 100

Author is non member, entry fee \$ 125

Submissions will not be considered without payment.
No submissions will be returned.

Charge to credit card, or Check enclosed
__ Visa __ MC __ American Express

Cardholder Name _____

Card # _____ Exp. Date _____

Cardholder Signature _____

I affirm the information on this application and attachments is accurate. I have enclosed 3 books, 3 copies of one 5,000-word excerpt, payment and this application.

Applicant signature _____

Send all entries to:

Robert Bruss Real Estate Book Awards
National Association of Real Estate Editors
Mary Doyle-Kimball, Executive Director
1003 NW 6th Terrace
Boca Raton, FL 33486
561-391-3599

