

Full name _____
 First name (for badges, etc.) _____
 Title/Department _____
 Publication and Media Company _____

Address _____
 City _____ State _____ Zip _____
 Work Phone _____ Cell _____
 E-mail _____
 Web site _____ Twitter _____
 Specialty _____
 Keyword identifiers for NAREE web search (i.e., freelancer/residential) _____

(optional and not published) Home phone _____

ENROLL ME AS AN:

ACTIVE MEMBER \$ 75.00 annual dues
 Staff or freelance journalist

Journalists working for the news divisions of bonafide independent news outlets. NAREE's working journalist members report, write, edit and/or produce real estate and housing (e.g. news, investigative reports, breaking news, columns, features, podcasts, broadcasts and blogs) for the news divisions of independently owned and operated news media outlets which are not affiliated with trade associations, and are independent of sponsoring organizations or advertising control.

ASSOCIATE MEMBER \$ 195.00 annual dues

Writers and communicators for special interest information outlets and marketplaces and/or non-news divisions of media parent companies:

- Writers, editors, producers, bloggers, columnists and/or content providers for trade association affiliated publications, real estate industry special interest publications and sponsoring organizations.
- Publishers, authors, columnists and bloggers and those who write for independent news outlets in the news division - part-time - as a complement to their industry-related jobs.
- Communications Professionals - publicists, marketing directors and consultants who disseminate information on behalf of real estate-related business interests.

"I swear the above is an accurate description of my professional status. It is my responsibility to notify NAREE in writing of any change that could affect my NAREE membership. If the above information is shown to be false, NAREE can terminate my membership immediately and all prepaid membership dues are forfeited. As a NAREE member, I will strive to uphold the highest standards of professional conduct and to avoid any conflict of interest. Should my conduct be called into question, I shall cooperate in any NAREE Board conducted investigation and accept any decision it may render on membership."

Signed _____ Date _____

PAYMENT INFORMATION

Membership begins when the membership application and payment have been processed.

Check enclosed
 Charge the following credit card: Visa Mastercard AmEx
 Name on Card _____
 Card No. _____ Exp. date _____
 I'll fax my credit card information by _____ to 561-391-0099
 I need an invoice emailed or faxed to _____
 I'll pay on www.naree.org by _____
 Referred by _____

MAIL TO:

Mary Doyle-Kimball
 NAREE Executive Director
 1003 NW Sixth Terrace
 Boca Raton, FL 33486
 561-391-3599

NAREE dues are not deductible as a charitable for federal tax purposes, but may be deductible as a business expense. NAREE is a non-profit organization. IRS Registration # 51-1036401

contact us at:
nareeprograms@gmail.com



www.naree.org

THE

ONLY

professional association for editors, reporters, writers, broadcast producers, columnists, authors and bloggers on staff and freelance

COVERING

residential, financial and commercial real estate and home & urban design

NAREE

NATIONAL ASSOCIATION of REAL ESTATE EDITORS

FOUNDED IN 1929

ACTIVE MEMBERS

NAREE's Active members are the nation's leading journalists who cover residential, commercial, and/or financial real estate, home design and building, and/or urban redevelopment, and related industries for the news divisions of independent news outlets in print, online, and on the air.

Membership is as diverse as the issues shaping the industry. NAREE members report on real estate mortgage and finance, housing policy, the environment, urban growth, land use, investment, construction, design, and related trends within the news division of both independent general circulation and trade news outlets including print or digital real estate or home sections, shelter magazines, newsletters, as well as broadcast reports, podcasts, videocasts, blogs, e-newsletters and web sites.

Active members may include editors, writers, reporters, producers, columnists, and bloggers, on staff and freelancers in small and large markets throughout the United States, Canada, Mexico, South America, Europe, Asia, Africa and Australia.

NAREE provides a forum for members to share ideas, discuss trends and ethical concerns, and explore new and innovative ways to cover the important real estate issues of the day. NAREE also offers professional development seminars at NAREE University for those new to the real estate beat and veterans seeking to enhance skills in the digital age, as well as news coverage tips and a network for freelance referrals.

ASSOCIATE MEMBERS

Application for associate membership open to writers, editors, producers, bloggers, columnists and/or content providers for trade association affiliated publications and real estate industry special interest publications. Publishers, authors, and those who write for independent news outlets in the news division – part-time as a complement to their industry-related jobs – may also apply for associate membership.

Industry associate members also include communication professionals who disseminate information on behalf of real estate-related business interests. NAREE industry associate members include public relations and marketing professionals representing architects, builders, developers, real estate agents, banks, professional trade organizations, computer software publishers, consulting and law firms.



AWARDS

Annual Journalism Competition

NAREE's Annual Real Estate Journalism Awards Competition honors outstanding journalists and teams of journalists working for the news divisions of independent media who make substantial contributions to keep the public and trade aware of the rapidly changing real estate and home building industries. Enter on www.naree.org.

HONORS INCLUDE:

- Platinum Award: Best Individual Entry \$1,000**
- Presidents Award: Best Freelance Entry \$500**
- Ruth Ryon Award: Best Young Journalist Entry \$250**
- Gold Award: Winners in 32 categories \$250 each**
- Silver Award: Winners in 32 categories**
- Bronze Award: Winners in 32 categories**

First entry is free for NAREE active members.

Contest deadline: March 1 for work published, posted or aired in the previous calendar year. All winners receive award certificates.

Annual Bruss Book Awards

This awards program was created to recognize excellence manifested in the work of real estate authors. Books focusing on the broad field of real estate including mortgage finance, investment, property management, architecture, green building and sustainable urban design, foreclosures, government policy, are among myriad topics. The competition is open to all published real estate authors.

Gold, Silver, and Bronze, plus Best First-time Author awards - First place prize \$1000. Discounted application fee for NAREE members.

Entry Deadline: April 15 for books published the previous year.

Annual NAREE Bivins Fellowship

A travel grants program to NAREE's Annual Spring conference to foster professional development for journalists working for the news divisions of independent media. Apply on www.naree.org.

No application fee for NAREE active members.

Application Deadline: May 1.

PUBLICATIONS

NAREE Network Directory

NAREE's Annual Network Directory lists media and industry professionals who have an interest in the broad field of real estate and are NAREE members. Member contact information is published alphabetically and by affiliation.

Spring Conference Source Book

NAREE publishes its Spring Conference Program & Source Book annually. Detailed agendas covering the top real estate issues of the day, area points of interest to real estate reporters which are site specific and highlight emerging national trends, plus speaker biographies, additional industry contacts and attendees are included in this 50-page source book.

NAREE News

The NAREE News is published three times a year. This newsletter includes stories on how the media are covering real estate news and home and design features, and offers ideas for real estate coverage, plus member news and association plans and events.

NAREE.org

Association and industry headlines, member news and upcoming event calendars and details, plus entry forms are available from menus on the home page. Association officers, history and member benefits are detailed. Members may also register for programs and pay dues online.

MEETINGS

Annual Conference

Register on www.naree.org

NAREE's Annual Real Estate Journalism Conference is held in a different city each year. Experts are brought in for panel discussions and press conferences on the latest information on the state of real estate mortgages, appraisals, housing, growth management, research, commercial and industrial law, urban & suburban design, insurance, lending and environmental concerns. NAREE University sessions: "Mining Washington Sources," "An Editor's Roundtable" or "Digital Journalism Tools," "Multi-Media Workshop for Print Journalists" and "Setting up a Freelance Writing Business and Taking It Up a Notch" provide strong professional components for NAREE's annual conferences. Registrants also enjoy networking opportunities at the Awards Banquets, during NAREE's Meet the Press, on area tours, and in the Cyber Cafe and Hospitality Suite.

Fall Journalism Summit

NAREE's Real Estate Journalism Summit – including the annual Board Installation and Awards Dinner and other news gathering and networking events – is held each fall in early November, usually as members coverage to cover the National Association of Realtors Convention. See NAREE's Calendar on www.naree.org.

Winter Meeting

NAREE Suites, Receptions, Speaker and Panel Programs & Tours are offered as the schedule permits to foster member networking and skill sharpening as the media gather to cover the National Association of Home Builders' International Builders Show (IBS) in January or February. See NAREE's Calendar on www.naree.org.

Industry Gatherings

NAREE members may meet informally at other real estate-industry related conferences such as the Urban Land Institute, Mortgage Bankers Association, National Association of Real Estate Investment Trusts, or International Conference of Shopping Centers, among others, depending on member interest and resources.